



# International Advertising Association

## Vice Presidents

### 2025-2028 Term

Portfolio	Vice President
Awards Education Professional Development	John Chacko Vice President Awards Vice President Education Vice President Professional Development Universiti Teknologi MARA Malaysia
Chapter Development, APAC	Sajid Mahbub, MCIM Vice President Chapter Development, APAC Brand Forum Bangladesh
Diversity Equity & Inclusion	Sheba Nandkeolyar Vice President, Diversity Equity & Inclusion MultiConnexions Group Australia
Elections	Heather Leembruggen Vice President Elections Australia
Events	Wendy Walker Vice President Events Salesforce Singapore
Government Affairs & Public Policy	Geraint Lloyd-Taylor Vice President Government Affairs & Public Policy Lewis-Silkin United Kingdom

<p><b>Market &amp; Brand Intelligence</b></p>	<p><b>David Haigh</b>  <b>Vice President Market &amp; Brand Intelligence</b>  Brand Finance Institute  United Kingdom</p>
<p><b>Sustainability</b></p>	<p><b>Fabiana Schaeffer</b>  <b>Vice President Sustainability</b>  Netza &amp; Co.  Brazil</p>
<p><b>Young Professionals</b></p>	<p><b>Iulia Niculae-Cuciurean</b>  <b>Vice President Young Professionals</b>  Romanian Football Federation  Romania</p>

Oct 2025