

# International Advertising Association

## Vice Presidents

### 2022-2025 Term

Portfolio	Vice President
Awards	Diane Slade Vice President Awards Australia
Central & Western Asia	Mehrnoosh Shafiei Vice President Central & Western Asia Idea-list Iran
China	Guohua Zhang Vice President China China Advertising Association China
Continuous Professional Development	Bharat Avalani Vice President Continuous Professional Development Connecting the Dots Malaysia
Corporate Member Development - Europe	Silvana Imperiali Vice President Corporate Member Development - Europe Gamned! Switzerland
Creative Advisory	Pawel Kowalewski Vice President Creative Advisory Communications Unlimited Poland

<b>Creative Events &amp; Collaborations</b>	<b>Kyra Roest</b> <b>Vice President Creative Events &amp; Collaborations</b> AdBusiness Netherlands
<b>Digital Innovation</b>	<b>Janak Sarda</b> <b>Vice President Digital Innovation</b> Deshdoot Media Group India
<b>Diversity Equity and Inclusion</b>	<b>Sheba Nandkeolyar</b> <b>Vice President Diversity Equity and Inclusion</b> MultiConnexions Group Australia
<b>Education</b>	<b>John Chacko</b> <b>Vice President Education</b> Universiti Teknologi MARA Malaysia
<b>Education Franchise Middle East</b>	<b>Walid Kanafani</b> <b>Vice President Education Franchise Middle East</b> Beyond Consulting Services Kuwait
<b>Elections</b>	<b>Heather Leembruggen</b> <b>Vice President Elections</b> Australia
<b>Government Affairs</b>	<b>Jeffrey Greenbaum</b> <b>Vice President Government Affairs</b> GALA United States
<b>Market &amp; Brand Intelligence</b>	<b>David Haigh</b> <b>Vice President Market &amp; Brand Intelligence</b> Brand Finance Institute United Kingdom

<b>Membership Experience &amp; Chapter Relations</b>	<b>Stephanie Manning</b> <b>Vice President Membership Experience &amp; Chapter Relations</b> Ikigai Communications Netherlands
<b>Self-Regulation</b>	<b>Carla Michelotti</b> <b>Vice President Self-Regulation</b> Carla Michelotti LLC United States
<b>Southern Africa</b>	<b>Ravin Lama</b> <b>Vice President Southern Africa</b> Mind Initiatives Nepal
<b>Strategic Advisory</b>	<b>Faris Abouhamad</b> <b>Vice President Strategic Advisory</b> Interone Resonance Middle East LLC United Arab Emirates
<b>Strategic Advisory</b>	<b>Srinivasan Swamy</b> <b>Vice President Strategic Advisory</b> SK Swamy Hansa India
<b>Strategic Advisory</b>	<b>Felix Tataru</b> <b>Vice President Strategic Advisory</b> GMP Group Romania
<b>Strategy</b>	<b>Tom Doctoroff</b> <b>Vice President Strategy</b> Prophet United States
<b>Sustainability</b>	<b>Herve de Clerck</b> <b>Vice President Sustainability</b> Ad Forum United States



<b>Young Professionals</b>	<b>Iulia Niculae-Cuciurean</b> <b>Vice President Young Professionals</b> Romanian Football Federation Romania
<b>Vice President At-Large</b>	<b>Daniel Goldberg</b> <b>Vice President At-Large</b> Frankfurt Kurnit Klein & Selz United States

July 2025