



## **International Advertising Association Executive Committee 2022 – 2024 Term**

### **Senior Management Team**

**Sasan Saeidi**

**Chairman & World President**

Wunderman Thompson New York

United States

**Joel Nettey**

**Immediate Past Chairman &**

**World President, Chairman,**

**Presidents' Council**

The Ninani Group

Ghana

**Fredrik Borestrom**

**Senior Vice President**

LinkedIn

United Kingdom

**Carol Schuster**

**General Secretary**

Lafayette 148 New York

United States

**Venanzio Camarra**

**Treasurer**

Venanzio Camarra & Partners - Legal &

Accounting Firm

Italy

**Dagmara Szulce**

**Managing Director**

IAA Global Office

United States

### **Vice President/Area Directors**

**Pradeep Dwivedi**

**Vice President/Area Director Asia Pacific**

Eros STX Global Corporation

India

**Beatrice Cox-Riesenfelder**

**Vice President/Area Director Europe**

Austria



**Douglas Palau**  
**Vice President/Area Director Middle East**  
Vitamin C Group  
United Arab Emirates

**Alber Fernandez**  
**Vice President/Area Director Latin America**  
Normmal  
El Salvador

**Norkor A. Duah**  
**Vice President/Area Director Africa**  
MullenLowe Accra  
Ghana

**Tom Stein**  
**Vice President/Area Director USA & Canada**  
Stein IAS  
United States

## **Vice President Corporate Members**

**Tom Stein**  
**Vice President Corporate Members**  
Stein IAS  
United States