International Advertising Association
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2022 – 2024 Term

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Ghana

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Venanzio Camarra & Partners - Legal & Accounting Firm
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IAA Global Office
United States

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Vice President/Area Director USA/Canada
Corporate Member Representative
Stein IAS
United States

Vice President Corporate Members

Tom Stein
Vice President Corporate Members
Stein IAS
United States

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Interone Resonance Middle East LLC
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China Advertising Assn.
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Vice President Southern Africa
Mind Initiatives
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Vice President Gov't Affairs
GALA
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Vice President Market & Brand Intelligence
Brand Finance Institute
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Vice President Reputation Management/PR
SPQR Communications
United Kingdom

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Vice President Young Professionals
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Romania

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Vice President Creative Events & Collaborations
AdBusiness
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Pawel Kowalewski
Vice President Creative Advisory
Communications Unlimited
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Srinivasan Swamy
Vice President Strategic Advisory
SK Swamy Hansa Group
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Daniel Goldberg
Vice President At Large
Frankfurt Kurnit Klein & Selz
United States

Janak Sarda
Vice President Digital Innovation
Deshdoot Media Group
India

Sheba Nandkeolyar
Vice President Diversity Equity & Inclusion
IAA Australia Chapter President
MultiConnexions Group
Australia

Herve de Clerck
Vice President Sustainability
AdForum
United States

Silvana Imperiali
Vice President Corporate Member Development Europe
DACH
Switzerland

Chapter Representatives (Chapter presidents & officers)

(*Note: if Chapter representative has an additional board role, they are listed in that part of the list***)**

Sebastian Bayer
IAA Austria Chapter President
VMLY&R Vienna GmbH
Austria

Khamis Al Muqla
IAA Bahrain Chapter President
Gulf Marcom
Bahrain

Kim Mu
IAA China Chapter Officer
IAA China Chapter
China

Eleonore Ogrinz
IAA Austria Chapter Officer
Austria

Shariful Islam
IAA Bangladesh Chapter President
Brand Forum
Bangladesh

Pascal Cübb
IAA French Chapter President
Sunglasses
France

Mohammad Maajed
IAA Iran Chapter Representative
Idea-list Group
Iran

Andrew Michael Ackah
IAA Ghana Chapter President
Dentsu Aegis Network Ghana
Ghana

Ilona Pocsik
IAA Hungary Chapter President
MediaSmart Hungary
Hungary

Fiona Ko
IAA CHKM Chapter President
Poly Group
Hong Kong

Soon Dong Lee
IAA Korea Chapter President
Hoseo University Foundation
Korea

Steve Babaeko
IAA Nigeria Chapter President
X3M Ideas
Nigeria

Avinash Pandey
IAA India Chapter President
ABP Network
India

Altanbagana Shituu
IAA Mongolia Chapter President
Terra Express LLC
Mongolia

Joe Ayache
IAA Lebanon Chapter President
A&A PN
Lebanon

Marco De Angeli
IAA Italy Chapter Vice President
ABC Production
Italy

Ranjit Acharya
IAA Nepal Chapter President
Prisma Advertising
Nepal

Valer Hancas
IAA Romania Chapter President
Kaufland Romania
Romania

Sarmad Ali
IAA Pakistan Chapter President
Jang Media Group
Pakistan

Andjelko Trpkovic
IAA Serbia Chapter President
Publicis Groupe
Serbia

Agnieszka Sora
IAA Poland Chapter President
GfK Polonia
Poland

Olga Martinez
IAA Spanish Chapter President
About Intl Media
Spain

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IAA Sri Lanka Chapter President
Sampath Bank Ltd.
Sri Lanka

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IAA Swiss Chapter President
Westhive Coworking
Ecosystem
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Simon Whitehead
IAA South Africa Chapter President
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South Africa

Gary Chi
IAA Taipei Chapter President
Dentsu Creative & Isobar, Taiwan
Taipei

Hani Ghorayeb
IAA UAE Chapter President
United Arab Emirates

Kirsty Giordani
IAA UK Chapter Executive Director
IAA UK Chapter
United Kingdom

Corporate Members

(*Note: if corporate representative has an additional board role, they are listed in that part of the list***)**

Matt Cross
Dentsu International
United Kingdom

Josefina Rodriguez
Google
United States

Jeff Buchan
Google
United States

Ana Veljkovic
JTI
Switzerland

Anthony Hemsley
JTI
Switzerland

Junji Narita
Hakuhodo Inc.
Japan

Christy Cooper
Facebook
United States

Scott Reed
Facebook
United States

Kate Cronin
Moderna
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Guthrie Collin
Amazon Advertising LLC
United States

Bradley Hunter
TikTok
United States

Rebecca Rosenblat
TikTok
United States

Ameneh Atai
Nielsen
United States

Toni Petra
Nielsen
Switzerland

Tamir Bar-Haim
Amazon Advertising LLC
United States

Mar 2023