

## International Advertising Association Vice Presidents 2022-2024 Term

Portfolio	Vice President
Awards	Diane Slade Vice President Awards Australia
Central & Western Asia	Mehrnoosh Shafiei Vice President Central & Western Asia Idea-list Iran
China	Guohua Zhang Vice President China China Advertising Association China
Continuous Professional Development	Bharat Avalani Vice President Continuous Professional Development Connecting the Dots Malaysia
Corporate Member Development - Europe	Silvana Imperiali Vice President Corporate Member Development - Europe Gamned! Switzerland
Creative Advisory	Pawel Kowalewski Vice President Creative Advisory Communications Unlimited Poland



Creative Events & Collaborations	Kyra Roest Vice President Creative Events & Collaborations AdBusiness Netherlands
Digital Innovation	Janak Sarda Vice President Digital Innovation Deshdoot Media Group India
Diversity Equity and Inclusion	Sheba Nandkeolyar Vice President Diversity Equity and Inclusion MultiConnexions Group Australia
Education	John Chacko Vice President Education Universiti Teknologi MARA Malaysia
Education Franchise Middle East	Walid Kanafani Vice President Education Franchise Middle East Beyond Consulting Services Kuwait
Elections	Heather Leembruggen Vice President Elections Australia
Government Affairs	Jeffrey Greenbaum Vice President Government Affairs GALA United States
Market & Brand Intelligence	David Haigh Vice President Market & Brand Intelligence Brand Finance Institute United Kingdom



Mike Coppen-Gardner Vice President Reputation Management/PR
SPQR Communications United Kingdom
Carla Michelotti Vice President Self-Regulation Carla Michelotti LLC United States
Ravin Lama Vice President Southern Africa Mind Initiatives Nepal
Faris Abouhamad Vice President Strategic Advisory Interone Resonance Middle East LLC United Arab Emirates
Srinivasan Swamy Vice President Strategic Advisory SK Swamy Hansa India
Felix Tataru Vice President Strategic Advisory GMP Group Romania
Tom Doctoroff Vice President Strategy Prophet United States
Herve de Clerck Vice President Sustainability Ad Forum United States



Young Professionals	Iulia Niculae-Cuciurean Vice President Young Professionals Romanian Football Federation Romania
Vice President At-Large	Daniel Goldberg Vice President At-Large Frankfurt Kurnit Klein & Selz United States

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