

International Advertising Association Vice Presidents 2020-2022 Term

Portfolio	Vice President
Advisory	Felix Tataru Vice President Advisory GMP Group Romania
Awards	Diane Slade Vice President Awards Australia
Building Member Relationships	Faris Abouhamad Vice President Building Member Relationships Interone Resonance Middle East LLC United Arab Emirates
Business Development	P.N. Mahadevan Vice President Business Development Devatech Info Systems Pvt Ltd India
Central & West Asia Development	Mehrnoosh Shafiei Vice President Central & West Asia Development Idea-list Iran
Greater China Development	Guohua Zhang Vice President Greater China Development China Advertising Association China



Communications	Dr. Tunji Olugbodi Vice President Communications Verdant Zeal Marketing Communications Ltd Nigeria
Continuous Professional Development	Bharat Avalani Vice President Continuous Professional Development Connecting the Dots Malaysia
Corporate Member Development - Europe	Silvana Imperiali Vice President Corporate Member Development - Europe Gamned! Switzerland
Creativity	Pawel Kowalewski Vice President Creativity Communication Unlimited Poland
Digital Innovation & Young Professional Growth	Janak Sarda Vice President Digital Innovation & Young Professional Growth Deshdoot Media Group India
Diversity and Inclusion	Sheba Nandkeolyar Vice President Diversity and Inclusion MultiConnexions Group Australia
Education	John Chacko Vice President Education Universiti Teknologi MARA Malaysia
Education Middle East	Walid Kanafani Vice President Education Middle East Beyond Consulting Services Kuwait



Elections	Heather Leembruggen Vice President Elections Australia
Gov't Affairs and Special Initiatives	Jeffrey Greenbaum Vice President Govt Affairs and Special Initiatives GALA United States
Impact Creation & Southern Africa Development	Ravin Lama Vice President Impact Creation & Southern Africa Development Mind Initiatives Nepal
Major Events	Boris Eremin Vice President Major Events Russia State University Russia
Market Intelligence	David Haigh Vice President Market Intelligence Brand Finance Institute United Kingdom
Reputation Management/PR	Mike Coppen-Gardner Vice President Reputation Management/PR SPQR Communications United Kingdom
Self-Regulation	Carla Michelotti Vice President Self-Regulation Carla Michelotti LLC United States
Strategy	Tom Doctoroff Vice President Strategy Prophet United States



Virtual Events & Collaborations	Kyra Roest Vice President Virtual Events & Collaborations AdBusiness Netherlands
Young Professionals	Iulia Niculae-Cuciurean Vice President Young Professionals Romanian Football Federation Romania
Vice President At-Large	Herve de Clerck Vice President At-Large Ad Forum United States
Vice President At-Large	Vice President At-Large Frankfurt Kurnit Klein & Selz United States

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